



GULF COAST

November 4, 2016

CTAT MISSION STATEMENT – IS REALLY REALLY LONG

CTAT is the leading advocate for career and technical education, enabling educators to prepare students of all ages for successful careers through rigorous academic and work-based learning programs, promoting instructional partnerships with business and industry, and increasing public awareness of the career opportunities available to students

CTAT MISSION STATEMENT – TRY OUTS

We advocate for and train the professionals
who prepare students for the high-tech, high-
skill careers of the 21st century

CTAT STRATEGIC GOALS

Advocate

- Advance education that prepares youth and adults for the rigors of college, a globally competitive workplace and active citizenship

Educate

- Elevate standards and enhance individual performance
- Provide quality training and resources to help CTE professionals be successful in their roles

Engage

- Build alliances with organizations and initiatives among secondary, postsecondary, economic and workforce development to create a skilled workforce

Serve

- Build capacity and framework to support greater number of CTE professionals
- Support the work of CTSOs

Lead

- Elevate the prestige of CTE and CTE professionals



2017

tcec

WINTER CONFERENCE
FEBRUARY 1-3 | SAN ANTONIO
PRESENTED BY CTAT

An aerial photograph of a large industrial complex, likely a refinery or chemical plant. The foreground is dominated by a dense network of white cylindrical storage tanks of various sizes, interconnected by a complex web of pipes and walkways. In the background, there are more industrial buildings, some green trees, and a body of water with a bridge visible on the right side.

**CTE is mission
critical**

SCAN OF PATHWAYS WORK IN TEXAS



Pathways to Prosperity

Leverage agency investments in major statewide initiatives geared toward increasing postsecondary credentials and degrees that lead to careers in high-demand occupational sectors by providing strategic alignment and support. Tri-Agency, Innovation Academies, TWC Career Planning Tools, JET, 60x30TX, T-STEM, P-TECH

Texas Oncourse/HB 18

The Texas Postsecondary and Career Counseling Academy will provide online tools relevant to educators and students, and improve advising across a spectrum of complex issues related to high school, college, and career readiness.

New Mathways Project

Differentiated mathematics pathways based on occupations (Quantway, Statway, STEMway) supported by The Dana Center, UT Austin

Texas Success Center

Emphasizes HB5 endorsement programs (in five academic/career areas) and university transfer, while identifying policy barriers and incentives that promote guided pathways statewide across three biennia.

Texas Regional STEM Degree Accelerator

Convening regional teams of education and workforce to expand number of students with STEM credentials by 100K.

PATHWAYS: TRI-AGENCY AGREEMENT PENDING

Objective 1: Leverage current agency investments with major statewide pathways initiatives geared toward increasing postsecondary credentials or degrees that lead to careers in high-demand industry and occupational sectors by providing strategic alignment and support.

- Joint meetings of leads from each of the multi-regional pathway initiatives inclusive of TEA, THECB, and TWC
- Regular steering committee meetings inclusive of K-12, higher education, and workforce leaders from across the state
- Access to tools/resources/research from other multi-regional pathway initiatives
- Access to national convenings of pathway related initiatives convened by Jobs for the Future

Objective 2: Develop, track, and report state-level and regional pathways metrics related to postsecondary degree and credential attainment and high-demand industry and occupational sectors.

- State-level program/funding analysis of major pathway initiatives
- Access to tools/resources/research from Jobs for the Future related to pathways programs

Objective 3: Provide state-level policy and data coordination and advocacy to support state and regional pathway systems in increasing postsecondary degree and credential attainment leading to high-demand industry and occupational sectors.

- Monthly/bi-monthly legislative workgroup meetings –
- Monthly/bi-monthly data coordination workgroup meetings
- Development of pathway related legislative recommendations with a focus on dual credit funding and sustainability
- Development of state-level pathways data coordination platforms

TEA CTE PRIORITIES

- Draft accountability system and rules framework under Domain 4 (CCR) that rewards attainment of high-demand industry-based certifications.
- Create online resources (e.g., a mobile app) articulating career pathways aligned to state and regional industry skill needs (i.e., a reverse mapping from occupation to certifications to secondary coursework).
- Create resources, incentives, and policies that will help districts and schools provide high quality CTE programs aligned to industry-needs and higher wage job opportunities.
- Evaluate and improve the quality of dual-credit HS programs (ECHS, T-STEM, P-Tech, Innovative Academy launch) aligned to measurable postsecondary outcomes (college credit, certification, job placement).

TEA CTE PRIORITIES

- Explore a micro-credentialing process for college and career counselors (separate from current secondary counselor roles).
- Implement the multi-vendor TxCHSE program to ensure broader reach and offerings of high school equivalency exams.
- Expand AP/IB offerings to students in rural districts or those without sufficient high school options through online courses, and inform students of potential success in AP/IB coursework to promote broader participation.
- Remove barriers for students participating in internships, pre-apprenticeships, and other agency-based opportunities.
- Research and development of future career options by region, and work with TWC and THECB to outline pathways (Tri-Agency Initiative).

CTAT ADVOCACY PRIORITIES 85TH TEXAS LEGISLATURE

- Amend TEC Chapter 39.053(c)(4) to include students who complete an approved practicum or internship through an approved CTE program as a performance indicator in Domain IV.
- Amend TEC Chapter 29 to allow ISDs to procure liability coverage for students participating in practicum courses with a work-based learning component at worksites where coverage is required ie: healthcare, manufacturing.
- Amend TEC Chapter 29 to provide immunity for students participating in career and technical education practicum courses with a work-based learning component.
- Amend Tax Code Chapter 171 to offer a tax incentive for businesses that provide paid internships through an approved CTE program.

CTAT ADVOCACY PRIORITIES 85TH TEXAS LEGISLATURE

- Amend Texas Education Code to establish Pathways in Technology Early College High School (P-TECH) framework for ISDs.
- Move TAC 126 Technology Applications High School Courses to TAC 130 CTE. \$20M fiscal note.
- Amend TAC to allow weighted funding for CTE courses taken in grade eight.
- Amend the education code to establish ‘Summer Internship’ course that draws weighted funding similar to Problems and Solutions without a research project component.



ctat

BUILDING CAPACITY TO BETTER SERVE THE CTE COMMUNITY

BUILDING A STRONG FOUNDATION

At CTAT, we are on a mission to broaden our value to our members and strengthen our influence among policymakers.

We recently initiated a vote among THOA, TTEE and MET memberships to consolidate their organizations with CTAT and create a unified community for all CTE teachers, counselors and administrators.

The CTAT board of directors voted in October 2017 on a proposal to expand the organization, reduce the size of the board and provide targeted support for CTE instructors.

Proposed changes to CTAT bylaws require approval by CTAT members to become effective.

A FOCUS ON QUALITY AND EQUITY

The new CTAT – now the Career & Technical Association of Texas – is gearing up to better align with the needs of the greater CTE community and the students and industries we serve.

By welcoming career and technical teachers to our membership, we are creating an organization that allows them to focus on their students, and allows us to save them time and money, and help them be more effective in their instructional roles.

Going forward, we are excited and energized by the new CTAT and our role as a united and influential voice for CTE. It's an honor to work together to provide student access to quality programs and comprehensive college and career preparation. The future of the Texas workforce depends on it.



MEMBER CLASSIFICATIONS

PROPOSED CLASSIFICATION	DUES
<p>Administrative Leadership or “Active Leadership”: Voting: Open to any person serving in a secondary CTE educational leadership role, whose position requires oversight, guidance, professional development and/or coordination for CTE programs from multiple Career Cluster areas. Active membership shall include unified membership in ACTE.</p>	\$95 state + \$80 national = \$175 National dues included Optional liability \$35
<p>Instructional Leadership or “Active Instructional”: Voting: Open to any person serving in an instructional role.</p>	\$95 state + \$35 liability + insurance = \$130 National dues \$80 optional
<p>Educational Institution: Voting: Open to any entity interested in the welfare of the organization and is defined as any school district, technical and career center, curriculum center, educational consortia, community college or university.</p>	Active Leadership: \$175 each for up to 20/\$155 21 or more Active Instructional: \$130 each for up to 20/\$110 20 or more

MEMBER CLASSIFICATIONS

PROPOSED CLASSIFICATION	DUES
Associate: Non-voting. Open to any person interested in the welfare of the organization.	\$50 National dues not included
State Affiliate: Non-voting: Open to any state organization that has a professional interest in activities that foster the improvement and expansion of career and technical education.	\$500 National dues not included
Business and Industry: Non-voting: Open to corporations, owners and persons representing business, industry and the military that have a professional interest in activities that foster the improvement and expansion of career and technical education.	\$1,000 National dues not included

GOVERNANCE STRUCTURE

BOARD OF DIRECTORS

Executive Committee

- President (1-year term, limit 1 term)
- President-Elect (1-year term, limit 1 term)
- Immediate Past President (1-year term, limit 1 term)
- Finance Chair (2-year term, limit 2 terms)

Nominated and elected by voting members - Instructional and Leadership. Eligibility for nomination is current or previous service on the board, open to Instructional and Leadership members.

Directors

- 2 Directors from Active Instructional classification (3-year term, limit 2 terms)
Nominations may come from Instructional Council, are confirmed by nominating committee and ratified by the board. Elected by vote of Instructional members.
- 12 Directors from Active Leadership classification (1 per area, 3-year term, limit 2 terms)

Nominated and elected by members of the Area

STAKEHOLDER ENGAGEMENT

INSTRUCTIONAL COUNCILS

Instructional Councils not serving on the board

- Instructional councils may be formed when member count for a career cluster or group of clusters reaches and maintains 50 or greater
- Councils elect their own chair from Instructional member classification, chair may NOT be a member of the board (2-year term, limit 2 terms)

The role of Councils

- Nominate and elect a chair
- Send forward nominations for two Directors from Active Instructional membership
- Identify assets and gaps in programmatic offerings and policies to support instructors in their roles
- Send forward recommendations to the board to address programmatic and training needs for instructors

The role of the Chair

- Serve and/or designate individuals to serve on task forces to address integration of programs ie: awards, scholarship, professional development and training
- Identify instructors that can provide quality professional development and training content
- Promote the organization

ROLE OF THE BOARD

- Ensure programs and services are consistent with mission and of value to members
- Think strategically, allocate resources in support of goals and operations
- Foster culture that values dialog and engagement
- Determine association policy
- Financial oversight
- Evaluate our progress and the executive director
- Promote the organization



Call to action for CTAT members - Approve bylaws changes

Help promote membership and engagement in CTAT

Let us know how we can serve you better

512-970-9076



Thank
You.

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CAREER & TECHNICAL
ASSOCIATION OF TEXAS

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